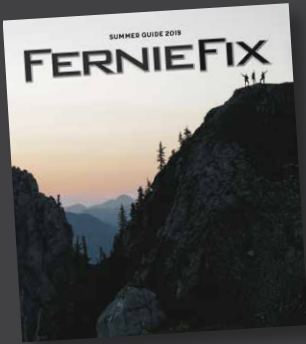


FERNIE FIX

Providing thorough, up to date information for tourists and visitors alike in a high-quality publication, the *Fernie Fix Summer Guide* is THE go to source whether living in our community or just planning on spending some time here.

Featuring professional photography accompanying thoughtful content, advertising in the *Fernie Fix Summer Guide* is your best opportunity to gain exposure and reach potential customers in the Fernie area and beyond, all season long.



- Recreational recommendations and opportunities for everyone, including families
- Personal stories and articles to connect the reader with our town
- Full guides to dining and nightlife, and accommodation
- How-to guides and features on development and trades in the valley

- Maps and business listings
- High-quality design and printing, perfect bound, full colour, glossy product

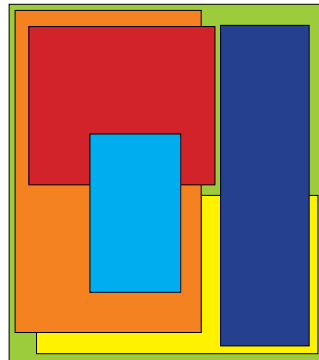
Distribution: ~10,000 copies hitting the stands in the Spring with distribution in and around Fernie including Visitor Centres, hotels, retail shops, and locations in Cranbrook.

IMPORTANT DATES

Ad Booking Deadline:
March 24, 2021

Ad Submission and material Deadline:
March 31, 2021

Distribution Date:
Beginning of May



ADVERTISING RATES & SIZES (W X H)

• Outside Back Cover	8" x 9" + bleed	\$2200
• Inside Front DPS	16" x 9" + bleed	\$2500
• Inside Back Cover	8" x 9" + bleed	\$1995
• Double Page Spread	16" x 9" + bleed	\$2200
• Full Page	8" x 9" + bleed	\$1575
• 2/3 page vertical	4.7" x 8.125"	\$1225
• 1/2 page horizontal	7.1" x 4"	\$885
• 1/3 page horizontal	4.7" x 4"	\$605
• 1/3 page vertical	2.3" x 8.125"	\$605
• 1/6 page vertical	2.3" x 4"	\$395
• Business write-up (approx. 75 words)		\$135

Ad space includes placement on the map and business write-up or editorial mention.

AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us for a quote.

2021 Special Discount:

It's been a tough year, and to offer support Claris Media will be extending a 15% discount to advertisers who book both the summer monthly magazine (June through September) and the Fernie Fix Summer Guide.

Email krista@clarismedia.com for details.

NEW: We now accept credit card payment as well as e-transfers and cheques.

Digital advertising available. Distribution is expanded through the flip-view and mobile magazines. Other advertising opportunities include the weekly e-newsletter and ferniefix.com. Contact us for full details!

Advertising in the Fix works.

"The *Fernie Fix* provides me with a great monthly advertising product that reminds locals and informs visitors of my small business." ~ Roberta Milne, RMT

"Advertising in the *Fernie Fix* was fast, easy and more effective than I could have imagined."

~ Tyler Murray, Fernie Chimney Sweeps

*Distribution details are subject to change depending on ad sales.

Contact Us

AD BOOKING & EDITORIAL SUBMISSION
250-423-0897 • Krista@clarismedia.com

AD SUBMISSION & DESIGN
250-423-8701 • Vanessa@clarismedia.com

The Fernie Fix is published by Claris Media. www.clarismedia.com