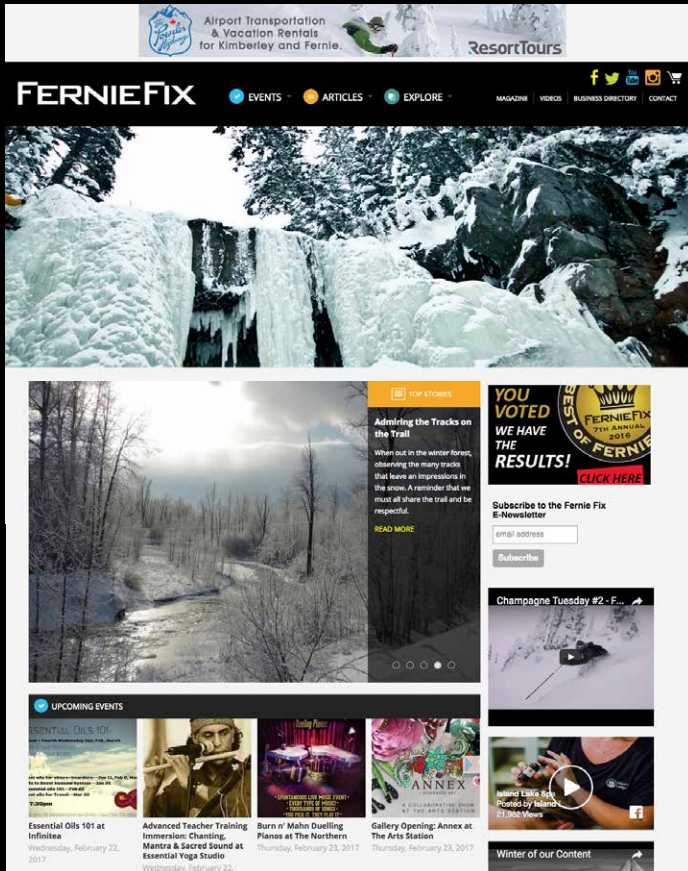


FERNIEFIX.COM

Advertise on FernieFix.com



FernieFix.com has great advertising opportunities available.

FernieFix.com is **THE** place to go for information on events, articles on what's happening in Fernie, business directories and Best of Fernie. FernieFix.com also features "Fix Favourites" which includes top biking and hiking trails, best places to backcountry ski, where to go for rainy day fun, and more!

FernieFix.com has a fresh design which will allow the user to find what they are looking for quickly, and keep them coming back! This mobile-friendly site uses the most up-to-date software and will strive to keep growing and changing with each visitor.

Now is the time to get involved.

Key ad placements are available including homepage placements and flexibility on inside pages that will work for your business.

With more than 2500 followers on Facebook and 1,500 on Instagram, FernieFix.com continually draws readers back to the website, offering maximum exposure to advertisers.

The weekly **Fix E-newsletter** has been a successful event planner for visitors and residents since December 2015, and is a targeted way to advertise your business or event!

Have a special event to promote?

Fernie Fix will promote your event on social media, the Fix E-newsletter and on ferniefix.com.

Ask us for more details!

Advertising Opportunities

- **CONTENT MARKETING:** \$50 for unique content on main page, shared through e-newsletter and social media outlets. Content must be created by the advertiser and fit within Fernie Fix editorial guidelines.
- **CROSS PLATFORM DEAL:** Book an ad in the monthly Fernie Fix and receive a 20% discount on e-newsletter sponsorship and event features.
- **BUILD A SCHEDULE THAT WORKS FOR YOU:** 3, 6 and 12 month options. Receive 10% off for 6 months and 15% off for 12 months.

HOMEPAGE

Leaderboard (top of the page): \$150/month
Rectangle (right sidebar): \$90/month

INTERIOR PAGES

Leaderboard (top of the page): \$100/month
Rectangle (right sidebar): \$60/month

- Ask us about other placements within the site, we want to work with you to find the right fit for your business.

For sale enquiries please contact **Christine Thompson** at christine@clarismedia.com or call 250-423-4062