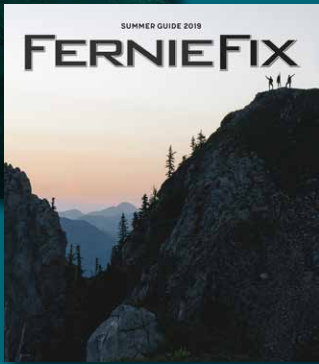


FERNIE FIX SUMMER GUIDE 2020

FERNIE FIX



Book early to ensure your advertising spot in the Summer Fix

Ask us about special ad placement opportunities (ad placement fee applies)

Providing thorough, up to date information for tourists and visitors alike in a high-quality publication, the *Fernie Fix Summer Guide* is THE go to source when planning time spent in our community and beyond.

This special edition of the *Fix* includes professional photography throughout accompanying well organized and useful content, maps and events.

WHY DOES THIS MAGAZINE GET PICKED UP AND READ?

- ▶ Kids and family guide to summer in Fernie
- ▶ Full guide to dining and nightlife
- ▶ Full guide to accommodation
- ▶ How-to guides and features on development and trades in the valley
- ▶ Maps and business listings
- ▶ High-quality design and printing, perfect bound, full colour, glossy product
- ▶ Early press date ensures magazines hit the winter crowd
- ▶ Personal stories and articles to connect the reader with our town
- ▶ Recreational recommendations and opportunities for everyone, including families

Advertising in the *Fernie Fix Summer Guide* is your best opportunity to gain exposure in the Fernie area and beyond, all season long.

- 15,000 copies printed
- Frequently used as a planner for those attending weddings or events in our community
- Found in hotel rooms, condos and chalets throughout Fernie
- Located in every business in town, and at various destinations from the Crowsnest Pass to Cranbrook including the Canadian Rockies International Airport and Visitor Centres
- Available online at FernieFix.com

FERNIE FIX SUMMER GUIDE 2020

FERNIE FIX

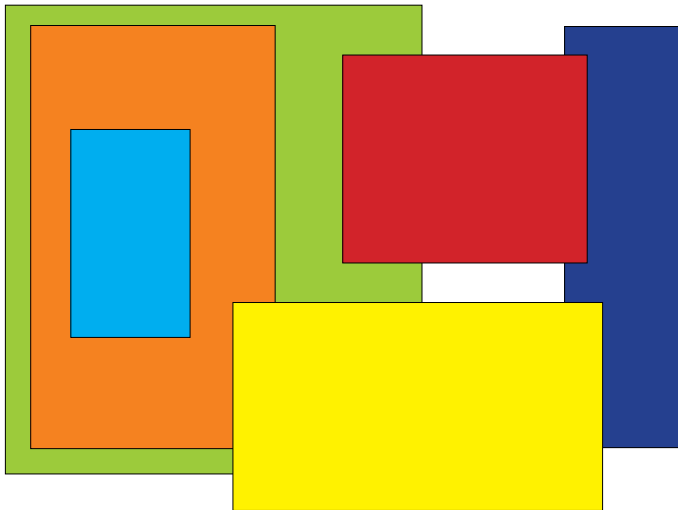
ADVERTISING IN THE FIX WORKS.

“Advertising in the *Fernie Fix* was fast, easy and more effective than I could have imagined.”

~ Tyler Murray,
Fernie Chimney Sweeps

“We have frequent events that need promoting to reach a broad range of people. The *Fernie Fix* has been an asset in helping us promote the events and ensure the community is aware of what’s happening. We know how important the *Fernie Fix* is in this community hence the reason we rely on their tools to promote and market our business.”

~ Roxana Djonlich, The Vogue Theatre



IMPORTANT DATES

AD BOOKING DEADLINE

Friday, March 6, 2020

AD SUBMISSION AND MATERIAL DEADLINE

Thursday, March 12, 2020

DISTRIBUTION DATE

Mid-April

CONTACT US

AD BOOKING & SALES, DIRECTORY CHANGES

Krista Turcasso
250-423-4062 | Krista@clarismedia.com

AD SUBMISSION or AD DESIGN

Vanessa Croome
250-423-4062 | Vanessa@clarismedia.com

ADVERTISING RATES & SIZES

AD TYPE	SIZE (w x h)	RATE
● Outside Back Cover	8" x 9" + bleed	\$2200
●● Inside Front DPS	16" x 9" + bleed	\$2500
● Inside Back Cover	8" x 9" + bleed	\$1995
●● Double Page Spread	16" x 9" + bleed	\$2200
● Full Page	8" x 9" + bleed	\$1575
● 2/3 page vertical	4.7" x 8.125"	\$1225
● 1/2 page horizontal	7.1" x 4"	\$885
● 1/3 page horizontal	4.7" x 4"	\$605
● 1/3 page vertical	2.3" x 8.125"	\$605
● 1/6 page vertical	2.3" x 4"	\$395
● Business write-up (approx. 75 words)		\$135

Ad space includes placement on the map and business write-up or editorial mention.

AD ARTWORK OR SUPPLIED ADS

- Ads may be supplied via email or dropbox to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required. Images and logos from websites are too small for print and will not be accepted.
- For full-page ads, a 1/4-inch bleed is required.
- Additional charges will be applied if ad is not sized correctly or design work is required. Word documents will not be accepted.
- Ad design is available, please contact us to inquire about rates or for a quote.