

FERNIE FIX



Book 4 months this summer and save!

With a multitude of races, festivals and special events planned this summer, residents and visitors alike will be using the Fix as their resource to what's going on in Fernie. The Fernie Fix is the perfect way to reach your target market.

This summer look for new columns, and the same high-quality product our readers and advertisers have come to love and trust.

LOOK FORWARD TO THESE UPCOMING THEMES:

June - Freedom • **July** - Potential

August - Play • **September** - Beginnings (Back to School edition)

AD BOOKING DEADLINES

JUNE FIX:

Friday May 10, 2019

JULY FIX:

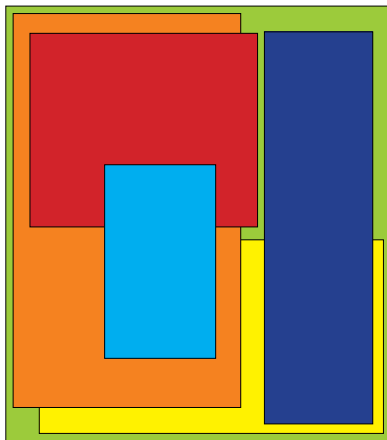
Thursday June 10, 2019

AUGUST FIX

Wednesday July 10, 2019

SEPTEMBER FIX

Thursday Aug. 12, 2019



ADVERTISING RATES & SIZES

● Outside Back Cover	8" x 9" + bleed	\$880
● Inside Cover DPS	16" x 9" + bleed	\$960
● Inside Cover	8" x 9" + bleed	\$725
● Full Page	8" x 9" + bleed	\$575
● 2/3 page vertical	4.7" x 8.125"	\$480
● 1/2 page horizontal	7.1" x 4"	\$355
● 1/3 page horizontal	4.7" x 4"	\$245
● 1/3 page vertical	2.3" x 8.125"	\$245
● 1/6 page vertical	2.3" x 4"	\$140

Discounts available when ad space is purchased for more than one issue! GST not included.

AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Additional charges will be applied if ad is not sized correctly or design work is required. Ad design is available, please contact us to inquire about rates or for a quote.

AD BOOKING & EDITORIAL SUBMISSION

250-423-4062 • Krista@clarismedia.com

AD SUBMISSION & DESIGN

250-423-4062 • Vanessa@clarismedia.com

Discounts

Save 15% on advertised rates for any 4 consecutive months.

Save 10% on advertised rates for any 3 consecutive months.

Save 5% on advertised rates for any 2 consecutive months

FREE - Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!