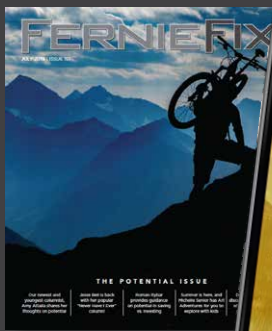


FERNIE FIX



Introducing the Fernie Fix in PRINT and DIGITAL.

The Fernie Fix Mobile Magazine is a fresh, interactive format capturing a new and broader audience with the ability to market targeted “call to actions” right at people’s fingertips. Your digital ad allows for links, video and placement requests. Showcase what your business is doing online!

Now Booking June - September

June: The Shift Issue • **July:** The Focus Issue
August: The Revival Issue • **September:** The Education Issue

NEW!

Booking Deadlines:

June Fix

Wednesday, May 13, 2020

July Fix

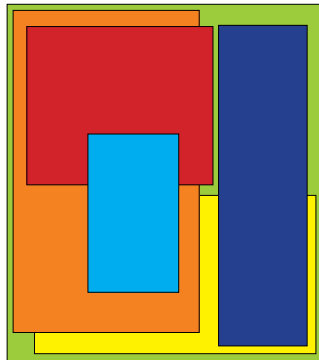
Friday, June 12, 2020

August Fix

Monday, July 13, 2020

Sept Fix

Thursday, August 12, 2020



ADVERTISING RATES & SIZES (W x H)

● Outside Back Cover	8" x 9" + bleed	\$910
● Inside Cover DPS	16" x 9" + bleed	\$990
● Inside Cover	8" x 9" + bleed	\$750
● Full Page	8" x 9" + bleed	\$595
● 2/3 page vertical	4.7" x 8.125"	\$495
● 1/2 page horizontal	7.1" x 4"	\$365
● 1/3 page horizontal	4.7" x 4"	\$255
● 1/3 page vertical	2.3" x 8.125"	\$255
● 1/6 page vertical	2.3" x 4"	\$145



Mobile version - one size - \$100

25% Off - 3 MONTH INTRODUCTORY SPECIAL
 (valid for June, July and August)

Advertising in the Fix works.

“The Fernie Fix provides me with a great monthly advertising product that reminds locals and informs visitors of my small business.”

~ **Roberta Milne, RMT**

“Advertising in the Fernie Fix was fast, easy and more effective than I could have imagined.”

~ **Tyler Murray, Fernie Chimney Sweeps**

Multiple Booking Discounts

Save 15% for 4 consecutive months.

Save 10% for 3 consecutive months.

Save 5% for 2 consecutive months

FREE - Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!

AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to vanessa@clarismedia.com.
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Word documents are not accepted.
- Additional charges will be applied if ad is not sized correctly or design work is required.
- Ad design is available, please contact us to inquire about rates or for a quote.

AD BOOKING & EDITORIAL SUBMISSION

250-423-0897 • Krista@clarismedia.com

AD SUBMISSION & DESIGN

250-423-8701 • Vanessa@clarismedia.com