

2017 • 2018

Fernie

WEDDING GUIDE



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AN ALL-INCLUSIVE GUIDE TO PLANNING A WEDDING IN FERNIE, BC.



Wedding Story
JANELLE AND JODY
by: Tara WHITTAKER
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On a day in September, we married in Fernie, where we have enjoyed Fernie for some time, and the evening prior at Leaf Restaurant in the ceremony, they had their at the Fernie Golf and held on his property.

day, +27 and sunny with mountain backdrops and 120 family members and friends in attendance," says Janelle. To complete the setting, they had rented chairs, wine barrels and ice buckets from Fernie's Party Tent Rentals. Jody established his grandmother's desk for the signing, and they also built an arbour which they decorated with flowers, all done by the Green Peal.

"We wanted to use as many local vendors as possible," she adds. Janelle and Jody hired Mountain Bride as their wedding coordinator, and were very thankful for the relief it brought them. Sparrow for their provided hair and makeup for the bridal party and Janelle's mother. "All of the local vendors were great to work with," she adds.

Family photos by Calgary based photographer Tara Whittaker were taken near the ceremony, and then the wedding party was whisked away by Mountain High Shuttle and Charters to a few special locations. The party moved into the Clubhouse Restaurant for the reception, utilizing elements from the ceremony to create the "Rustic Elegance" look they chose as their theme. Guests were encouraged to take photos under the arbour set on the patio with the mountain views, and were treated to a family-style seated dinner. "The food was delicious," says Janelle. "Some of our guests said it was the best meal they have ever experienced at a wedding."

Not just a Place of Cake out of Fernie provided the wedding cake, and the couple hired country/rock band Cadillac Junkies to get the party going at the reception. "They are based out of Red Deer, and are our personal friends," says Janelle.



At the venue was out of town for guests, Janelle and Jody created an online resource through TheKnot.com to help with things to do, places to see and where to stay. They also rented two houses located at Fernie Alpine Resort, one through Fernie Central Reservations and the other through Fernie Lodging Company for the wedding party and their spouses to stay at. "They were fantastic and we really enjoyed spending time together as everyone had travelled from out of town to be here. It was a great way to catch up," they say.

To finish off a great weekend, the couple hosted a brunch at the Bridge Bistro and then a few friends and family joined them for a relaxing afternoon on the beach at Lake Kootenay.



Q&A
WHY DID YOU CHOOSE TO GET MARRIED IN FERNIE?
My husband lived in Fernie for a ski season after high school and fell in love with it. Now, we enjoy escaping to this little mountain town whenever we can. We love the serenity, the community, the fresh mountain air and all of the things to do in Fernie so when we got engaged it was an easy choice. Plus, the scenery is incredible no matter where you are or where you look.

FAVOURITE MOMENT OF THE DAY?
The outdoor ceremony which we wanted to be meaningful yet light-hearted. We both made a point of being present in the moment and it truly felt intimate. I remember saying to my new husband, "That was so much fun" and we both cried. We could do it all over again.

WHAT ADVICE WOULD YOU GIVE THOSE PLANNING THEIR OWN WEDDING DAY?
Try to enjoy the process and have fun with

all of the planning - think about what's truly important to you and go from there. If your budget allows it, hiring a wedding planner will probably be the best money you'll invest in your wedding day.

Also, don't be afraid to let go and delegate tasks or ask for help. Some of my favourite memories from the planning process are the days I spent with girlfriends, sipping champagne and crafting table numbers, seating charts and signs.

UNIQUE DETAILS:
We met while travelling through Australia and continue to share a passion for travel. To reflect this we used photos of us in different countries on our table numbers. They also doubled as our "bidding game" with guests having to guess where the photos were taken in order to get us to kiss. We also bought an antique globe to have our guests sign instead of a traditional guest book, which we now display in our home.

Fernie has become a much sought after wedding destination. With stunning views, gorgeous settings to say "I Do" and a host of professional and experienced vendors available in our community, it is not surprising to say the least.

Recognizing this demand and having been approached by multiple vendors, Claris Media is currently designing the fourth annual **Fernie Wedding Guide**, a high quality guide to showcase all that Fernie has on offer, to not only lure people to our location but to help them once they've decided on Fernie for their big day. The **Fernie Wedding Guide** will be in production this spring, with targeted distribution beginning in early July.

For more information, email info@clarismedia.com. We look forward to hearing from you and to creating the fourth annual **Fernie Wedding Guide**.

DISTRIBUTION

4,000 copies are distributed throughout the communities of Fernie and Cranbrook, to Bridal Fairs as well as shops in Lethbridge and Calgary. The **Fernie Wedding Guide** is available on FernieWeddingGuide.com which features content from each issue as well as a directory of relevant vendors and services. It is also available for viewing and download on the official Tourism Fernie website 'weddings' page.

AD RATES & SIZES

	(WIDTH x HEIGHT)	
Outside Back Cover	8.25" x 8.1875"	\$1250
Inside Front DPS	16.5" x 8.1875"	\$1475
Double Page Spread	16.5" x 8.1875"	\$1350
Full page	8.25" x 8.1875"	\$905
Half Page Horizontal	7.625" x 3.65"	\$735
Half Page Vertical	3.68" x 7.5625"	\$735
1/6 Page	2.3575" x 3.65"	\$275

DATES

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