

# FERNIE FIX



Book 4 months this summer and save!

## UPCOMING THEMES:

- June** – The *Getaway* Issue
- July** – The *Adrenaline* Issue
- August** – The *Offline* Issue
- September** – The *Back to School* Issue

## AD BOOKING DEADLINES

### JUNE FIX:

Friday May 12, 2017

### JULY FIX:

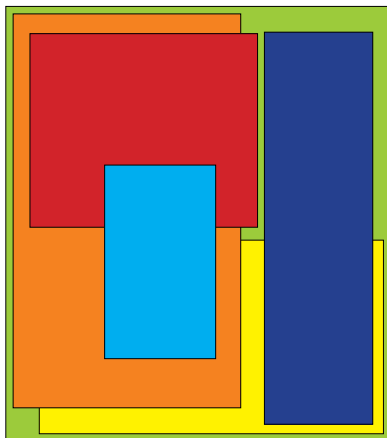
Thursday June 8, 2017

### AUGUST FIX

Wednesday July 12, 2017

### SEPTEMBER FIX

Thursday Aug. 10, 2017



## ADVERTISING RATES & SIZES

● Outside Back Cover	8" x 9" + bleed	\$840
● Inside Cover DPS	16" x 9" + bleed	\$915
● Inside Cover	8" x 9" + bleed	\$690
● Full Page	8" x 9" + bleed	\$550
● 2/3 page vertical	4.7" x 8.125"	\$460
● 1/2 page horizontal	7.1" x 4"	\$340
● 1/3 page horizontal	4.7" x 4"	\$235
● 1/3 page vertical	2.3" x 8.125"	\$235
● 1/6 page vertical	2.3" x 4"	\$135

Discounts available when ad space is purchased for more than one issue! GST not included.

## AD ARTWORK OR SUPPLIED ADS

- Ads can be emailed to [vanessa@clarismedia.com](mailto:vanessa@clarismedia.com).
- High-resolution files (300 dpi) in pdf, tiff or jpeg format are required.
- For full-page ads, a 1/4-inch bleed is required.
- Additional charges will be applied if ad is not sized correctly or design work is required. Ad design is available, please contact us to inquire about rates or for a quote.

## Discounts

**Save 15%** on advertised rates for any 4 consecutive months.

**Save 10%** on advertised rates for any 3 consecutive months.

**Save 5%** on advertised rates for any 2 consecutive months

**FREE** - Do you have a special event to promote or special news about your business? Send us your info for inclusion in the Fernie Fix and get the word out to the community and beyond!

## AD BOOKING & EDITORIAL SUBMISSION

250-423-4062 • [Krista@clarismedia.com](mailto:Krista@clarismedia.com)

## AD SUBMISSION & DESIGN

250-423-4062 • [Vanessa@clarismedia.com](mailto:Vanessa@clarismedia.com)