

# FERNIEFIX.COM

## Advertise on FernieFix.com

The screenshot shows the homepage of FernieFix.com. At the top, there is a white navigation bar with the 'FERNIEFIX' logo on the left and links for 'EVENTS', 'ARTICLES', 'GUIDES', 'MAGAZINE', 'VIDEOS', 'BUSINESS DIRECTORY', and 'CONTACT' on the right. Below the navigation bar is a large hero image of a skier. To the right of the hero image is a 'TOP STORIES' section with four article teasers, each with a 'READ MORE' link. Below the hero image is an 'UPCOMING EVENTS' section with four event teasers, each with a 'READ MORE' link. On the right side of the page, there is a 'FIX FAVOURITES' section with a search bar and a list of categories: 'TOP FIVE HIKES', 'BEST BIKE LOOPS', 'RAINY DAY FUN', 'BEST OF FERNIE 2014 RESULTS', and 'TOP EVENTS NOT TO MISS IN JANUARY'. A pink ad placeholder is located in the bottom right corner of the page, containing the text 'YOUR AD HERE!', '300 x 250', and 'medium rectangle'.

The team at **FernieFix.com** is getting ready to launch a new website!

FernieFix.com is **THE** place to go for information on events, articles on what's happening in Fernie, business directories and Best of Fernie. FernieFix.com will also feature "Fix Favourites" which will include top biking and hiking trails, best places to backcountry ski, where to go for rainy day fun, and more!

FernieFix.com also introduces a fresh design which will allow the user to find what they are looking for quickly, and keep them coming back! This mobile-friendly site will use the most up-to-date software and will strive to keep growing and changing with each visitor.

**Now is the time to get involved.**

Key ad placements are available including homepage placements and flexibility on inside pages that will work for your business.

With close to 2000 followers on Facebook and Twitter, FernieFix.com continually draws readers back to the website, offering maximum exposure to advertisers.

FernieFix.com will relaunch the weekly **Fix E-newsletter** which will direct people back to the website for more information on events and what's going in Fernie.

Advertisers will receive a stats report each billing period which will tell them how many times their ad has been viewed and how many times it has been clicked on. FernieFix.com has 3000 users (both new and returning) per month. With better usability, a mobile-friendly site and a fresh design, this number will increase.

### Ad rates per month

#### HOMEPAGE

Leaderboard (top of the page): \$150/month

Rectangle (right sidebar): \$90/month

#### INTERIOR PAGES

Leaderboard (top of the page): \$100/month

Rectangle (right sidebar): \$60/month

- COMMITMENT IS 6 MONTH OR YEARLY INTERVALS
- ASK US ABOUT OTHER PLACEMENTS WITHIN THE SITE, WE WANT TO WORK WITH YOU TO FIND THE RIGHT FIT FOR YOUR BUSINESS

For sale enquiries please contact **Christine Thompson** at [christine@clarismedia.com](mailto:christine@clarismedia.com) or call 250-423-4062

#### Have a special event to promote?

Fernie Fix will promote your event on social media, the Fix E-newsletter and on [ferniefix.com](http://ferniefix.com). **Ask us for more details!**